



3rd Anniversary

Annual Report



WE ARE

a Non Profit Organization that

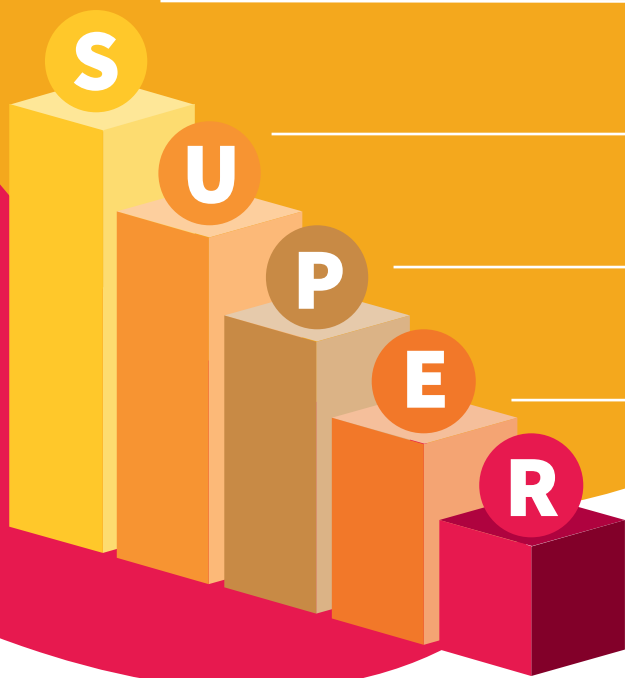
works with underserved communities so that new generations can positively transform themselves, their families, and their communities.

With one MISSION

To develop and execute a long-term plan in order to have a positive transformation in new generations and their communities



We work through our super values ...



Service

We know that small acts of service with purity of intent, when multiplied by hundreds of people, will transform the new generations.

Unity

We commit ourselves to collaborate with everyone in a humble and respectful way, including government, businesses, churches, organizations and families.

Perseverance

We work with faith in God so that others can turn their dreams into reality. We accept the opportunities and commit ourselves to follow up on our plans.

Endeavor with Hope

We work hard to encourage and transform positive change in each individual. Our hopes drives our endeavors.

— Responsibility

We adopt the greatest possible responsibility for the life of the individual, our community and the world.

... and the principles of social doctrine of the church

● Human dignity

The human person has inherent dignity and values because of his condition as a human being.

● Subsidiarity

A person who is not able to do what is necessary may require support and affection. That does not mean that we must do for the other what he should and can do for himself.

● Common good

See not only the individual, but all individuals, not a person, but everyone. Therefore, this principle is a shared responsibility with all the citizens of our communities.



● Participation

We have the right and moral obligation to participate in the construction of the common good in each family of the community.

● Solidarity

We are part of one body, as a community that must support each other. This is acting for the good of everyone and each individual because we really are responsible for everyone.

In collaboration with Plan 2040 in these three years we have reached ...



4,156
Beneficiaries



4 full time
guides

7 Active
programs



13 Voluntary
guides

561
Active children



1,100
Resolves cases

3,838
Visits



More than 350
Volunteers every year



Some steps of our history ...

2005



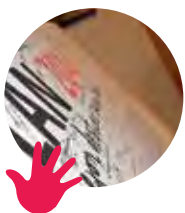
Family
Missions



2016



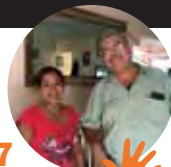
Diagnosis



**November
2016**



Inauguration
Plan 2040



2017



First visits
and 2040 guides

2017



First US
volunteers
and system
kick off



Villas
fortaleciendo el tejido social

2017



Opening
Villas Club

2017



1 full-time
guide and English
classes at preschools



2017



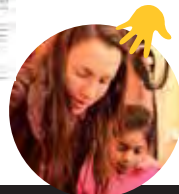
Google
classrooms



2018



Education
Program



2018



5 international
volunteers

2019



Early
Stimulation
and
Productive
Workshops



2019



Data
systems
analysis



2019





We accompany all the children of the new generations and their families personally.

We design a **unique methodology** to meet 100% of new generations working under processes and a replicable structure.

Well, it's not just about collecting the information, but also about doing it in the best way and relating it to the indicators by 2040

Tracking through:



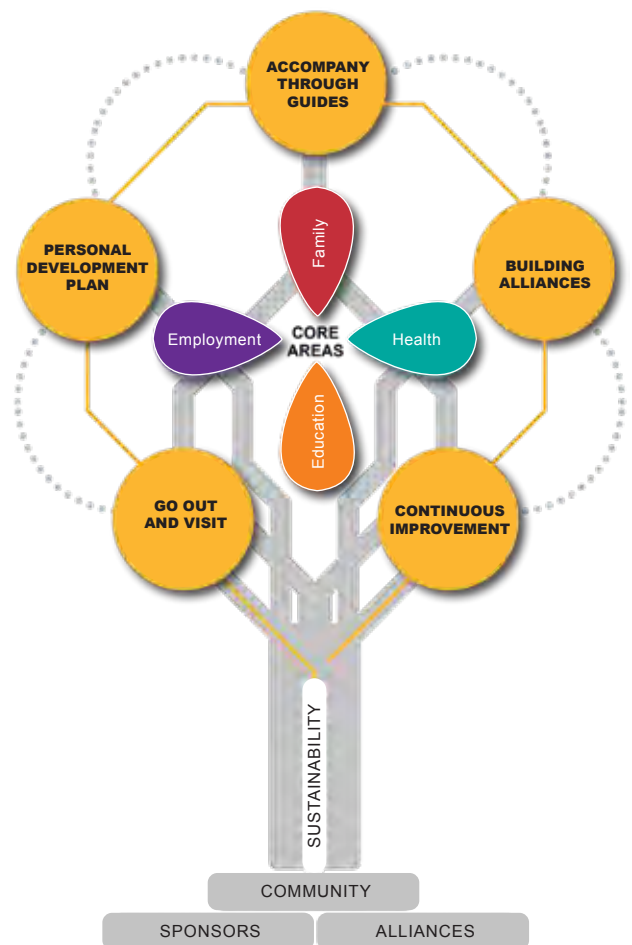
Creation of the indicator analysis area



A renewed system



Continuous Improvement



We serve 561 children and their families

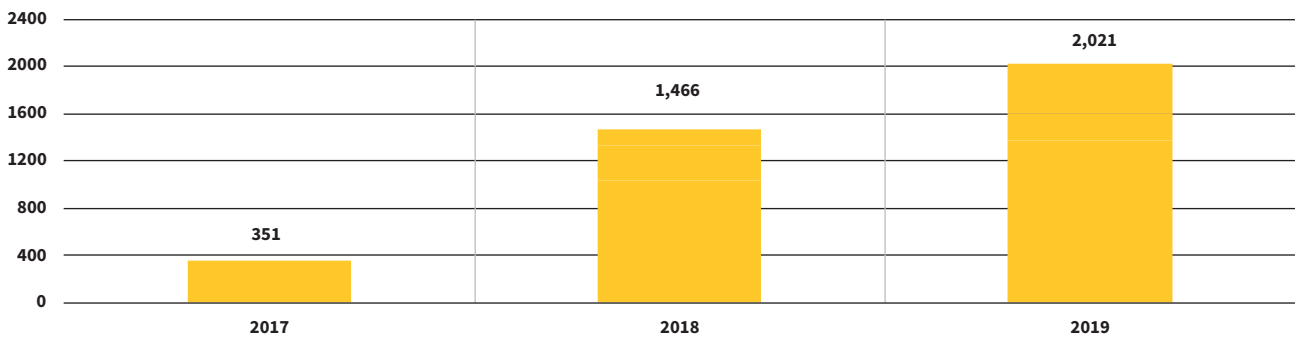
As of September 2019



	2017	2018	2019	Projected 2019
Born per year	248	519	680	730
Accumulative active members	199	435	561	640

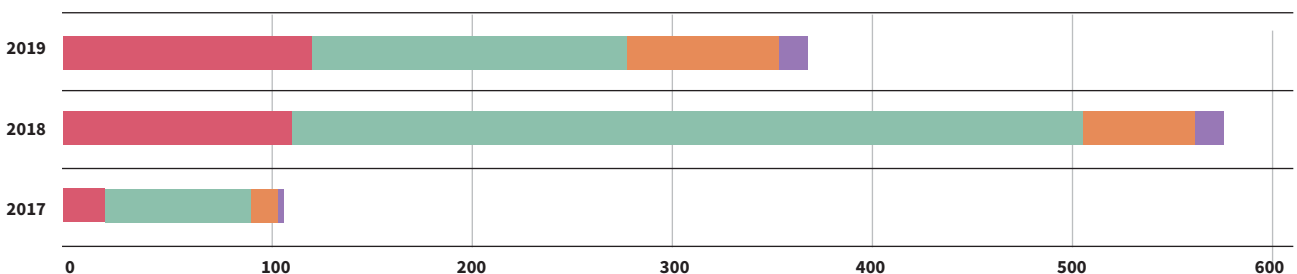
Visits are the heart of our methodology

Visits are personalized accompaniments in which we help families growth. We have 4 full time guides dedicated to visits and we will have two more this year.



And we attend special cases ...

A case is a response to a call for helping children and their families with a special need or emergency. The Plan has helped 572 people with these special cases. We have 1,100 cases attended, in process and pending.



Procedures, family issues, family violence problems, among others.



Malnutrition, vaccines, medicines, diseases, registration.



Education scholarships, enrollments, materials, among others.



Jobs vacancies services, unemployment, poor working conditions.

... We take care of the families through programs in our four pillars.



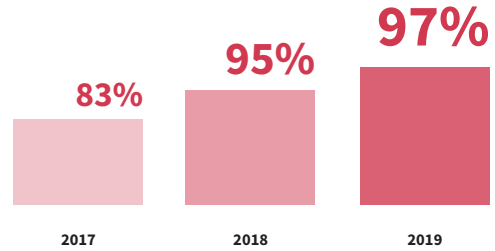
Family

A functional family is not a perfect family, however all its members have learned to fulfill their responsibilities, to give and receive love.

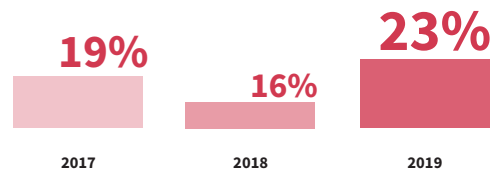
2040 target

Ensure that 80% of families live integrated and are functional living their human values and that only 10% or less are teenage mothers.

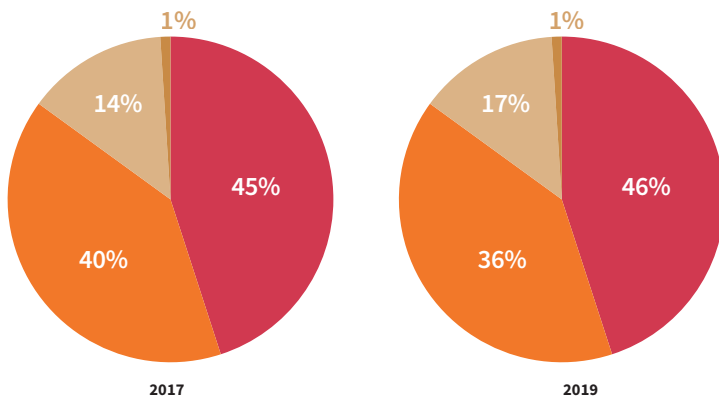
We make sure that all children are registered in the civil registry office



We support teenage mothers



Marital status of parents of children 2040



- Free Union
- Married
- Single mother
- Divorced

Better Mom's program

Goal

The objective is to offer a place of healthy coexistence and to train the mothers of the new generations through weekly sessions, workshops and crafts on issues related to their maternity and integral life.



On average 18 moms benefited per month.



Spiritual accompaniment feeds the soul of the plan

Goal

Promote faith and spirituality in our families so that they find their life plan by the hand of God.

Our plan is inclusive and embraces all people regardless of beliefs or lifestyles. We promote spirituality as a universal value. We work in alliance with several Churches.



92 Baptisms



31 Catechumens



16 First Communions



24 Family prayers



2 Marriages



29 Confirmations



+ 250 Volunteers per year



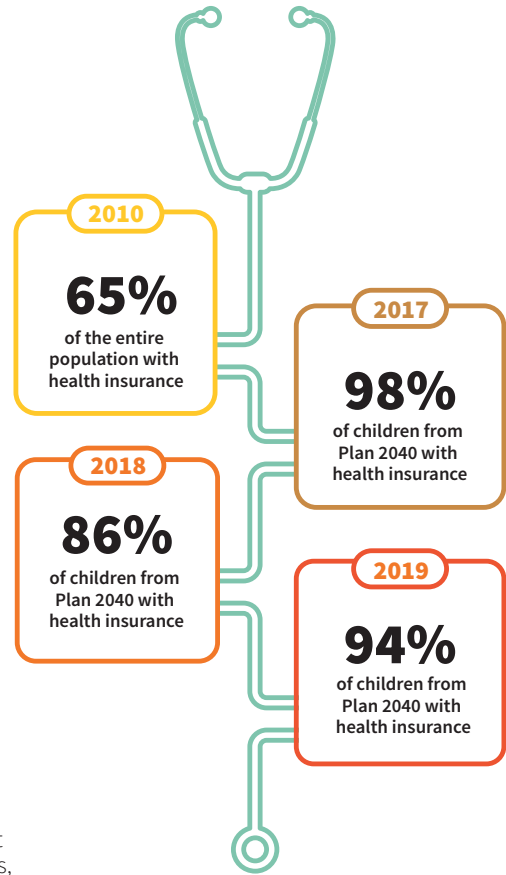
Health

It's important to have a health insurance

Health is a **complete state** of physical, mental and social well-being, and not just the absence of diseases.

2040 target

98% of new generations and their families with access to medical service, with better nutrition and vaccines.

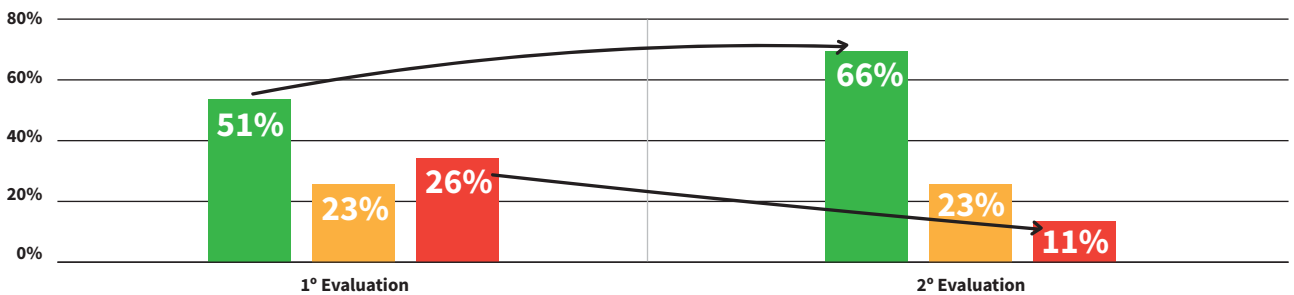


The integral development of children has been improved through programs:



Evaluation allows us to improve.

We offer evaluations to children every 2 months to see their improvement in the following areas: Cognitive development, Social and Emotional skills, Speech and languages development, Fine and Gross motor skills development.



The evaluation measures the following areas:



Communication



Gross Motor Skills



Fine Motor Skills



Cognitive Development



Social & Emotional Development

And from our early stimulation program

Goal

Attend the babies from 2 months to 5 years and ensure that they are in their optimal development, through DON tests and monitoring their results in fine motor skills, gross motor skills, social and emotional development, communications, and cognitive development.



119 Enrolled

1,244 Attendance



Education

Education is not only about knowledge, it promotes culture, spirituality and values.



2040 target

90% of our children complete high school and 55% obtain good or excellent educational achievements and with the opportunity to study a professional degree.

We measure Mexican educational tests:

Low math results

- Cuatro Ciénegas** increased the average score in math skills 5% from 2016 to 2019
- In 2019 **Cuatro Ciénegas** had a higher percentage of students in the top half of the educational level.
- 95% of students in the **State** are in the lowest educational level in math.
- Cuatro Ciénegas** has a higher percentage of students in the lowest educational level than the Country.

We need to work in communication skills

- The percentage of students in the bottom half in **Cuatro Ciénegas** has increased in the last 3 years.
- Cuatro Ciénegas** decreased the percentage of students in the top half by 12%.
- The Country** has decreased the educational level considerably.
- Despite the decrease in **the State**, 15% of the students in **Cuatro Ciénegas** stayed in the top half.

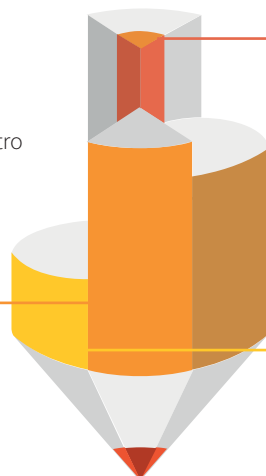
English is the language of tourism

Goal

Help new generations learn the English language and train future English teachers in the community of Cuatro Ciénegas.

237 Enrolled in kindergarten

English classes at all Preschools are taught by the organization's volunteers.



1 Native American Teacher

An american teacher is giving the classes in a full time volunteer program.

19 Elementary & High Schools Students

Classes are offered in our facilities by our teacher.

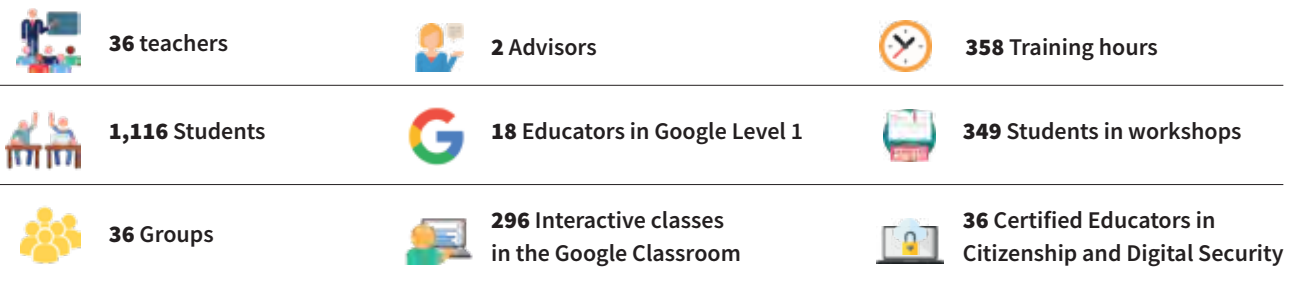
4 Teachers from the community

Classes are offered to the teachers of several schools of the community to improve their pedagogic skills.

With the support of organizations, elementary schools are improving the learning abilities through the use of technology.



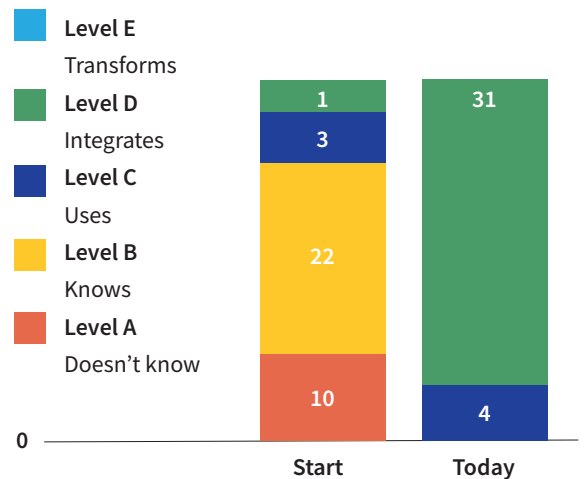
Results



Technological use skills

	● Start	▲ Today
Technological use skills	1.97	5.75
Standard deviation	1.09	1.28
Teaching digital skills	2.01	5.79
Digital skills	1.92	5.72
Use of digital programs	1.80	5.75

Number of teachers per level of technological use skills

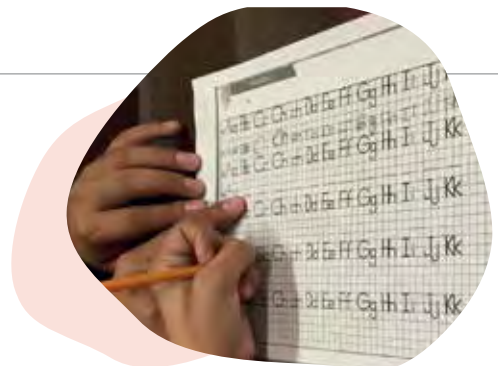


Increased level of technological use skills of 1.97 to 5.75 in 2 years.

We support children who lag in literacy skills

Goal

Offer assistance to students that currently don't have the basic academic level of literacy.





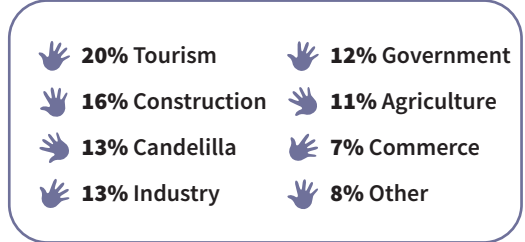
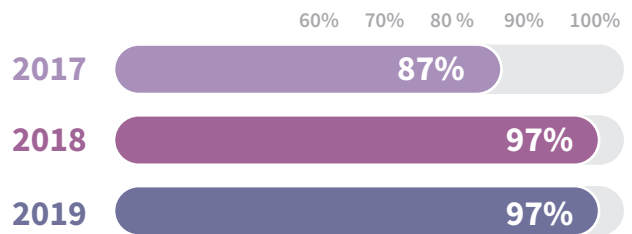
Employment

The majority of the program's parents are employed

Quality employment opportunities is the best strategy to eliminate poverty and foster a community's development.

2040 target

Level of employed parents of 90%, assuring they have health insurance and that their average monthly income is enough to offer their family a dignified life.



We promote entrepreneurship

Goal

Promote entrepreneurship so that more families of Cuatro Ciénegas have better quality opportunities.



5 moms in the entrepreneurship workshop.



8 different hotels and stores selling the products.



Hello Oasis Botanicals

26.9868° N, 102.0664° W

Impact of Plan 2040 in the community

32%

of the population



561
Families



570
Cases



18
Better Mom



196
Spirituality



238
Early Stimulation



1,501
Technology use skills



24
Literacy



260
English



5
Hello Oasis Botanicals

4,156
People supported



We are ready to **begin**
with the construction of
the Home of Hope P. Carlos Zeyen
in December 2019









Thank you,
to all our friends and
organizations for
making this possible!



**New
Generations**
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